



## MEASURING WHAT MATTERS TO PATIENTS, CONSUMERS, AND FAMILIES IS FUNDAMENTAL TO URAC ACCREDITATION PROGRAMS

### INTRODUCTION

Throughout URAC's 30-year history, improving healthcare for patients, consumers, and families has been central to our accreditation programs. Measuring what matters provides information on current and past performance that assists with future improvement efforts. Demonstrating your commitment to quality means participating in continuous improvement efforts.

Our focus on consumer protection and empowerment drives our measurement efforts on outcome measures, composite measures, and flexible measures collection. Stakeholders can monitor, raise the bar, and close gaps in the quality and accessibility of their care across the nation and the population they serve. URAC's measure collection process strengthens and encourages growth in accredited organizations by **ensuring higher organizational quality through performance measurement.**

Measures are aligned and harmonized with national priorities for healthcare quality and delivery improvement to provide better care, healthy communities, and affordable care<sup>1</sup>. URAC selects a broad set of meaningful and relevant measures to stakeholders for inclusion to provide a comprehensive view of quality for each respective accreditation program. **We believe that including performance measures in our programs demonstrates an impact beyond accreditation.**

<sup>1</sup> <https://www.ahrq.gov/workingforquality/about/index.html>



HONORING THE URAC-ACCREDITED  
CLIENTS WHO ARE AT THE  
FOREFRONT OF HEALTHCARE



### OUR AIM

We include performance measurement in URAC-accreditation programs to highlight quality and ensure that the focus on savings from cost cutting efforts is not at the expense of the quality of care patients receive. With the introduction of our Leaders in Performance Measurement program, we want to highlight and recognize the commitment of URAC-accredited organizations to demonstrating their continuous improvement and **promoting trust in the quality of care being delivered.**

These organizations have proven they are raising the bar on the quality of healthcare and leading the charge in the advancement of measurement. We aim to improve the measurement landscape and patient outcomes by actively partnering with industry organizations that are at the forefront of healthcare.

















- **HONORING ORGANIZATIONS** WORKING TO ADVANCE MEASUREMENT
- **PROMOTING TRUST** IN THE QUALITY OF CARE DELIVERED
- **DEMONSTRATING IMPACT** BEYOND ACCREDITATION

RECOGNIZING THE COMMITMENT OF  
URAC-ACCREDITED ORGANIZATIONS TO  
**CONTINUOUS QUALITY IMPROVEMENT**

